



THANK YOU for updating your SSU Alumni Profile Form and expressing interest in helping with student recruitment at *St. Stephen's University*.



We appreciate your continued desire to invest in the distinct values that enriched your own education by reaching out to future students who will flourish in SSU's unique culture and learning environment.



Members of the alumni community have developed a concise recruitment packet for use in circles of influence in your vocation, special interest groups, relational networks, and faith communities. *You might consider:*



RECRUITMENT GATHERINGS - Small, informal, relational meetings around the table in your home or workspace.

RECRUITMENT DISPLAYS - SSU table displays at conferences where you're speaking or have influence.

WORKSHOPS - In-person or Zoom gatherings where you might share the video provided featuring Bradley Jersak speaking about bridge building and SSU.

Feel free to put your own creative twist on how these materials might be used to bring awareness to opportunities for education at St. Stephen's University.

We've created materials to help. Attached you will find the following e-files for use in recruitment:

- An excellent video *interview with Dr. Bradley Jersak* with SSU alumna, Susan Carson, focusing on being "bridge-builders" and "peacebuilders" in a polarized world and how the SSU learning environment and course content facilitate mending the divides.
- Alumni/Student *Interview Videos*.
- Sample "*rack cards*" that concisely describe each of the SSU and JFI programs. (*Please contact Marisa Lapish at mlapish@ssu.ca with the quantities you need for your event.*)
- Printable brochure highlighting our new *Reconciliation Studies program*.
- Details about *SSU's Alumni Recruitment Program*, an incentive program encouraging alums to recruit new students. SSU offers financial remuneration for your efforts and tuition discounts for new students. Alumni wishing to participate in the program can "opt-in" by filling out the following form/contract: [*SSU Alumni Recruitment Program*](#).

We recommend you also have a laptop available for quick access to the St. Stephen's University website - www.ssu.ca - for additional information about programs, faculty, tuition, and the online application.

Please let me know how I can assist you in planning your recruitment event - even if it's just brainstorming a few ideas together. I am happy to provide any additional support you may need at - [*mlapish@ssu.ca*](mailto:mlapish@ssu.ca).

With gratitude,
Marisa Lapish,
SSU Alumni Community Coordinator