# SSU GRASSROOTS RECRUITMENT PROGRAMS

## SSU Advocates & Alumni Recruitment Program -

This program seeks to incentivise and encourage SSU alumni and influential advocates to recruit students to our programs by offering financial remuneration for their efforts. Alumni and advocates wishing to participate in the program can "opt-in" by filling out a simple contractual online form/contract to gather personal information, legal requirements and PayPal information for payouts.

Newly recruited students simply need to include the names of alumni/advocates in their application forms for accounting purposes.

### Program Details:

"*Alumni*" for this program refers to graduates of any of our programs.

Payouts for Alumni participants are as follows:

- *$500 / full time Masters Student (one time $500 tuition discount for the new student)*
- *$250 / full time Cert. Student (one time $250 tuition discount for the new student)*

"*Advocates*" for this program refer to hand picked influential individuals within our global collective global networks with a large following and high visibility.

Payouts for Advocate participants are as follows:

- *$1000 / full time Masters Student (one time $500 tuition discount for the new student)*
- *$500 / full time Cert. Student (one time $250 tuition discount for the new student)*

*Payouts are made to provided PayPal accounts following the last day of withdrawal option each semester.*

Applicants need to select *'SSU's referral program'* from options under the question, "How did you hear about SSU and our programs?" and enter the the alumni or advocates details in the field that appears when they select this option. We will then make contact to verify.

New students must take at least three full courses (9 c/h) in first semester for referrer and referee to receive payout for master's degree, and must take at least two full courses (6 c/h) in first semester for referrer and referee to receive payout for Certificate. If these thresholds are not met in the first semester, the payout is withheld until these thresholds are met in a subsequent semester.

*Student Recruitment Tuition Incentive Program -*

This program seeks to incentivise and encourage current SSU student to recruit additional students to our programs by offering tuition discounts for their efforts. Students wishing to participate in the program can "opt-in" by filling out a simple online form to gather personal information and legal requirements.

Newly recruited students simply need to include the names of their student recruiter in their application forms for accounting purposes.

*Program Details:*

"*Current Students*" for this program refers to all student currently enrolled in an SSU program.

*Program is only active during the final month pre application deadline (i.e. if applications close on August 15th, this program will run July 15th - Aug. 15th).*

Tuition discounts for participants are as follows:

- *$500 off tuition / full time Masters Student recruited*
- *$250 off tuition / full time Cert. Student recruited*

*Payouts are made to provided PayPal accounts following the last day of withdrawal option each semester.*

Applicants need to select *'SSU's referral program'* from options under the question, "How did you hear about SSU and our programs?" and enter the the alumni or advocates details in the field that appears when they select this option. We will then make contact to verify.

New students must take at least three full courses (9 c/h) in the first semester for the referrer to receive tuition discounts for new master's degree student, and must take at least two full courses (6 c/h) in first semester for referrer to receive tuition discounts for new certificate students. If these thresholds are not met in the first semester, the tuition discount is withheld until these thresholds are met in a subsequent semester.